



**POWERHOUSE
SMART™**

*Sales, Marketing, Applications,
Resources, Training*

PowerHouse SMART®

***Kickoff 2014 with Speed Networking
“Cocktails Under the Stars”***

PowerHouse SMART® Wisconsin Kickoff

November 5th, 2013 6:00 pm – 8:30 pm

- | | |
|--------------|---|
| 6:00 to 6:30 | Networking
Tours provided by Peabody's Interiors &
Wade Weissmann Architecture |
| 6:30 to 6:50 | What is PowerHouse SMART?
Who is PowerHouse SMART®
Website A Brief Overview
Upcoming events
Who are you? Introductions. |
| 6:50 to 8:00 | Today's Speed Networking Platform Details |
| 8:00 to 8:30 | Reptile Magnifying Glass Raffle/Wrap Up/Networking |

Thank you to our hosts:

**Emily Winters, Peabody's Interiors &
Wade Weissmann, Wade Weissmann Architecture**

www.PowerHouseSMART.com!

Log-In & Connect

RSVP to Events

Job Board

Company Directory

About SMART®

Resources

My SMART®

The screenshot shows the PowerHouse SMART website homepage. At the top left is the logo, a stylized smartphone icon above the text "POWERHOUSE SMART®". To the right is a red "LOGIN" button. Below the logo is a navigation bar with links: "JOIN POWERHOUSE SMART®", "LOGIN", "SMART BLOG", "NEWS", "POWERHOUSE ADVISOR'S WEB SITE", a search box with "Search" and "SEARCH..." buttons, and a main menu with "Home", "Events", "Jobs", "Company Directory", "Members", "About SMART®", and "Resources". A secondary navigation bar below the main menu includes "CONTACT", "HOST AN EVENT", "PRESENT A TOPIC", and "BECOME A RESOURCE PRO™". The main content area features a grid of 18 member profile photos arranged in three rows of six. To the right of the photos is a dark grey box with the text "CONNECT. LEARN. GROW." and "Apply to Join PowerHouse SMART® Now:" followed by a prominent red "JOIN NOW" button. Below this is a paragraph: "PowerHouse SMART® is the only networking & education community for leaders of design-build; both in luxury residential & high-end commercial. Get connected and grow your business the SMART way." and a small video player titled "What is PowerHouse SMART®" showing a woman in a red dress. At the bottom, there are three dark grey boxes with white text. The first box, "THE PRO VERSION OF 'SOCIAL'", features an image of a chain link and text explaining that the community is for professionals in luxury design and building. The second box, "WHO CAN JOIN?", features an image of a red umbrella and text stating that members are carefully chosen and invited by industry veteran Wendy Cohen. The third box, "WHAT ARE THE BENEFITS?", features an image of people with umbrellas and text listing benefits like networking with top professionals, staying up-to-date on industry events, and the ability to post jobs and events.

RSVP at
www.powerhousesmart.com
Mark your calendar and join us:



ASID NS Event at Sound Living

Sound Living, 1550 Berkeley Road, Highland Park, IL 60035

Thursday, 07 November 2013 05:00 PM - Thursday, 07 November 2013 07:00 PM



PowerHouse SMART® 2014 Kickoff Cocktail Event

Jenn-Air (The Reid Murdoch Bldg), 325 N. LaSalle Street, Chicago, IL

Thursday, 12 December 2013 02:30 PM - Thursday, 12 December 2013 06:00 PM

Starting out 2014 with a bang!

January: Speed Networking

February: HOUZZ in Naperville (Breakfast)
and the City (Cocktails and Appetizers)

PowerHouse SMART®

6:50 to 8:00pm Today's Speed Networking Platform Details
Your five Speed Networking 10 minute "meet ups"
have been hand selected by Wendy Cohen
for optimal connections.



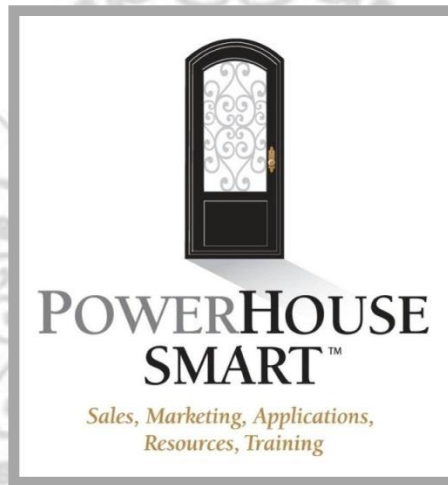
PowerHouse SMART®

Michael Castronovo of BNY Mellon Wealth Management
won the Raffle Item

Presented by Emily Winters
of Peabody's Interiors.



Reptile Magnifying Glass



Thank you to today's Hosts:
Wade Weissmann Architecture & Peabody's Interiors
PowerHouse SMART® is *by invitation only*

Refer a professional to us
and bring value to your network.

wscohen@PowerHouseAdvisors.com
PowerHouseAdvisors.com ~ PowerHouseSMART.com

Thank you for your confidence!